

Focus the system
on a common
quality agenda

Catalyze
Spread

Build
Evidence &
Knowledge

Broker
Improvement

Evaluate
Progress

Quality Improvement for Primary Care: An Introduction

Alice Strachan, Health Quality Ontario

Welcome and Introductions

Presentation Team

Anne Speares
QIP and Capacity Building Specialist
Health Quality Ontario

Margaret Millward
QIP and Capacity Building Specialist
Health Quality Ontario

Trish Dwyer
QIP and Capacity Building Specialist
Health Quality Ontario

Gillian Batt
Quality Improvement Coach
Health Quality Ontario

Alice Strachan
Quality Improvement Coach
Health Quality Ontario

Learning Objectives

By the end of this session, participants will:

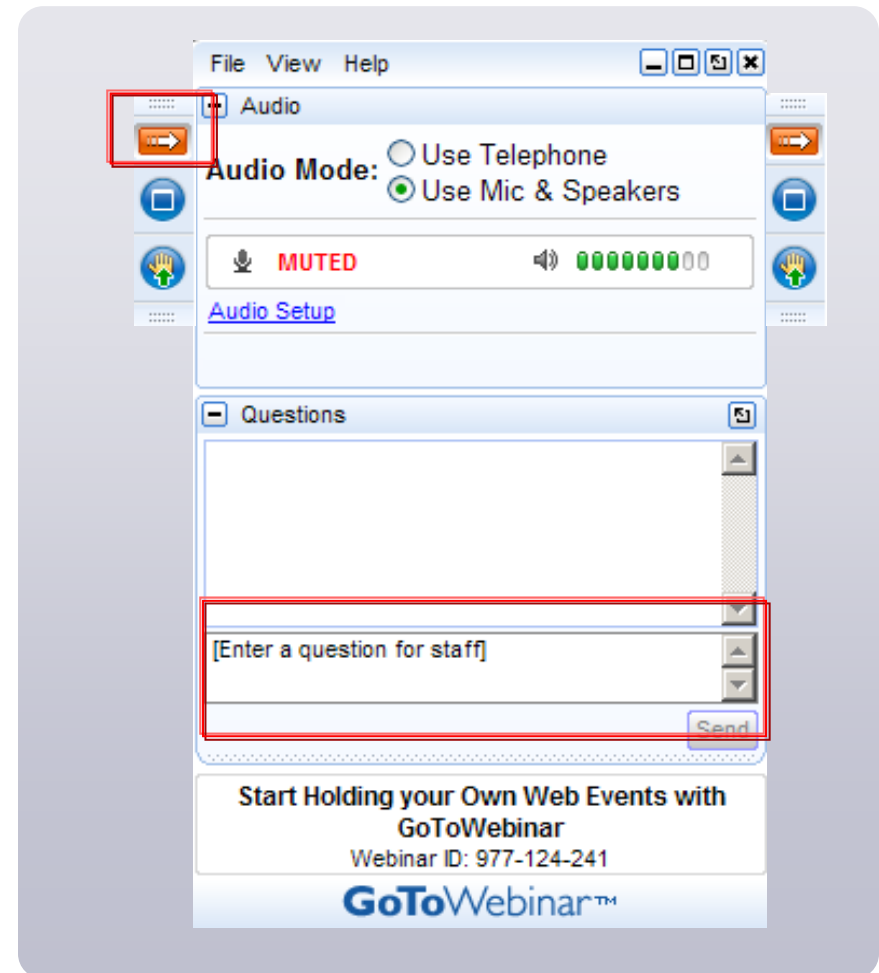
- Understand the fundamentals of the Model for Improvement
- Understand the importance of the Model for Improvement and the Quality Improvement Framework
- Understand who should be engaged in quality improvement planning in your organization

Agenda

- Who should be involved in quality improvement?
- Ways to select organizational improvement priorities
- Overview of the Model for Improvement
- Plan-Do-Study-Act (PDSA) Cycles
- The link between the Model for Improvement and Quality Improvement Plans (QIPs)

How to Participate

- The control panel, which allows you to participate in the conversation and control your sound, can be opened by clicking the orange arrow (pictured right)
- Please type any questions you may have into the question pane at the bottom of the control panel. If you ask a question and it is not answered, or if you would like more information following the webinar, please contact us at: QIP@hqontario.ca

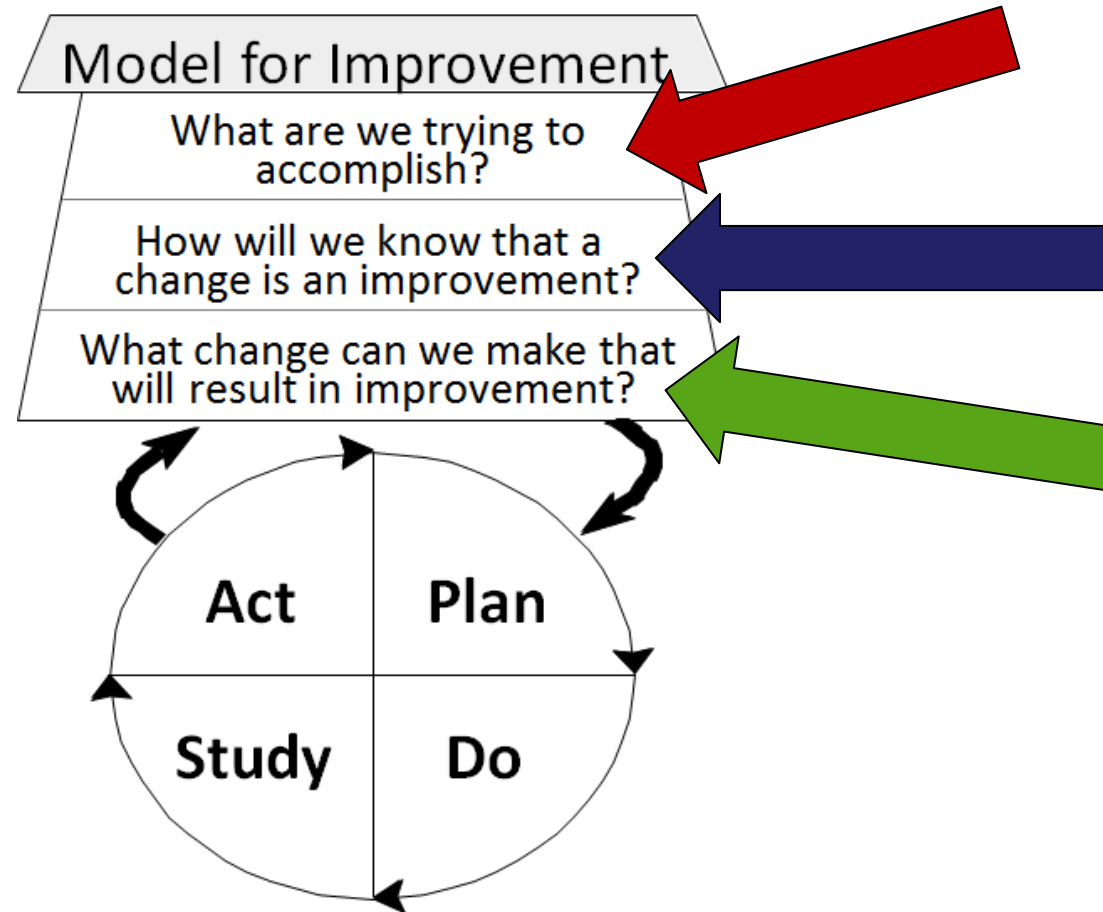


Quick Poll

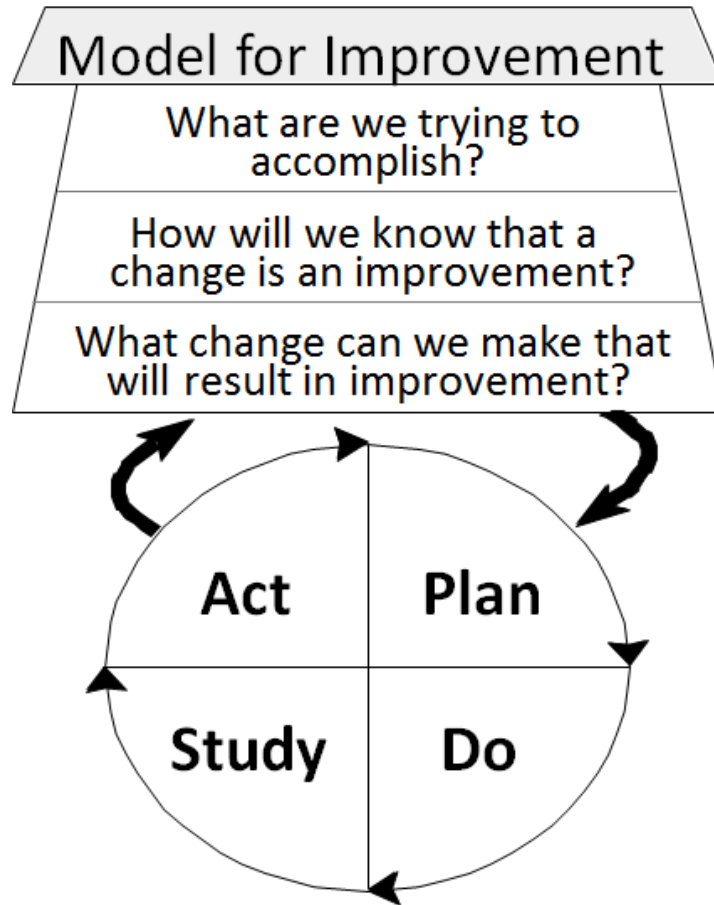
Before we get started, please rate your experience with the fundamentals of quality improvement.

1. I am a QI expert. I could be leading this webinar.
2. I know a little bit about QI and have seen some of the tools
3. I know what QI stands for.
4. Q what?

The Model for Improvement



The Model for Improvement



- Relevant
- Practical
- Evidence-based
- Knowledge-based
- Inclusive

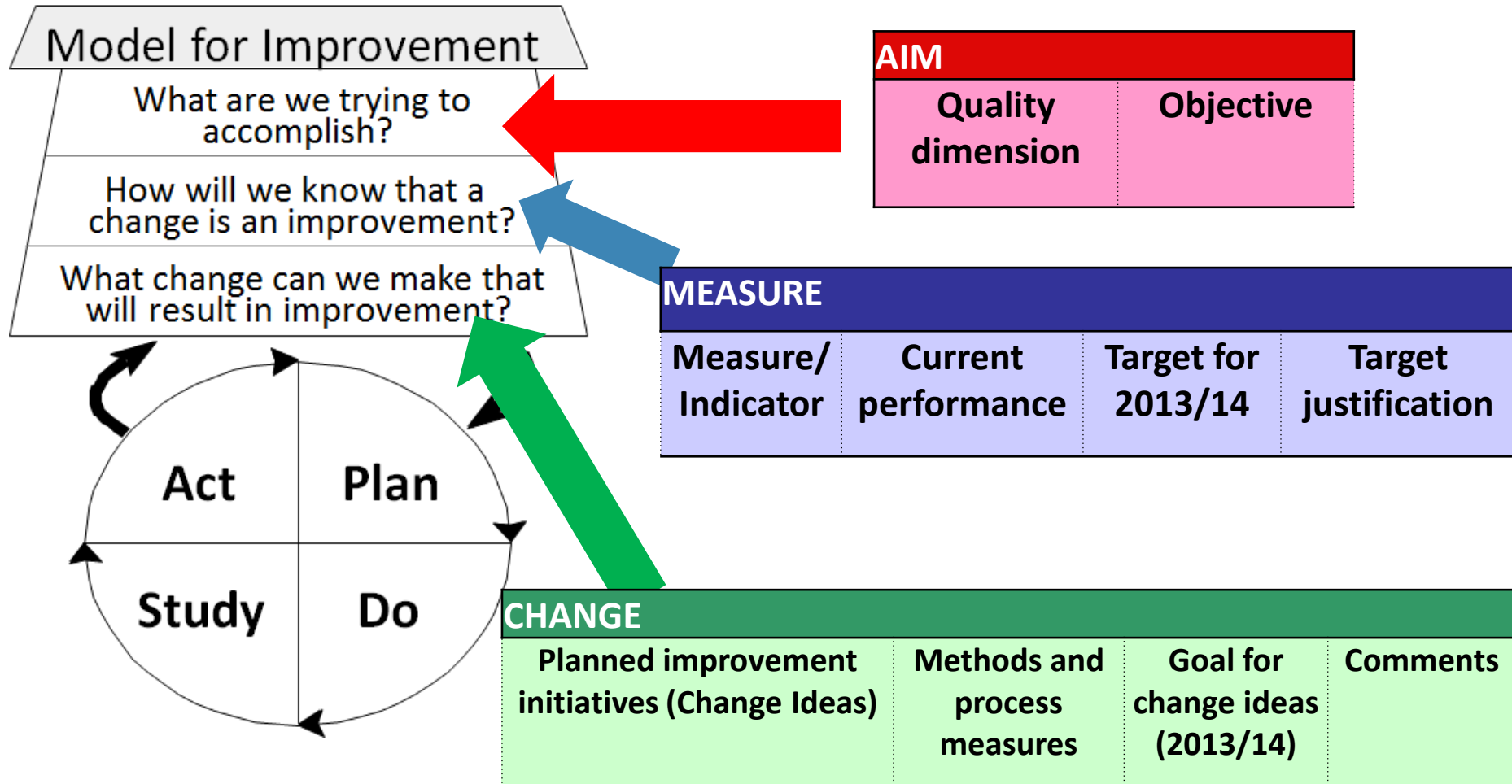
The QIP Template (Excel)

AIM		MEASURE			
Quality dimension	Objective	Measure/ Indicator	Current performance	Target for 2013/14	Target justification
Each column to be filled in...					

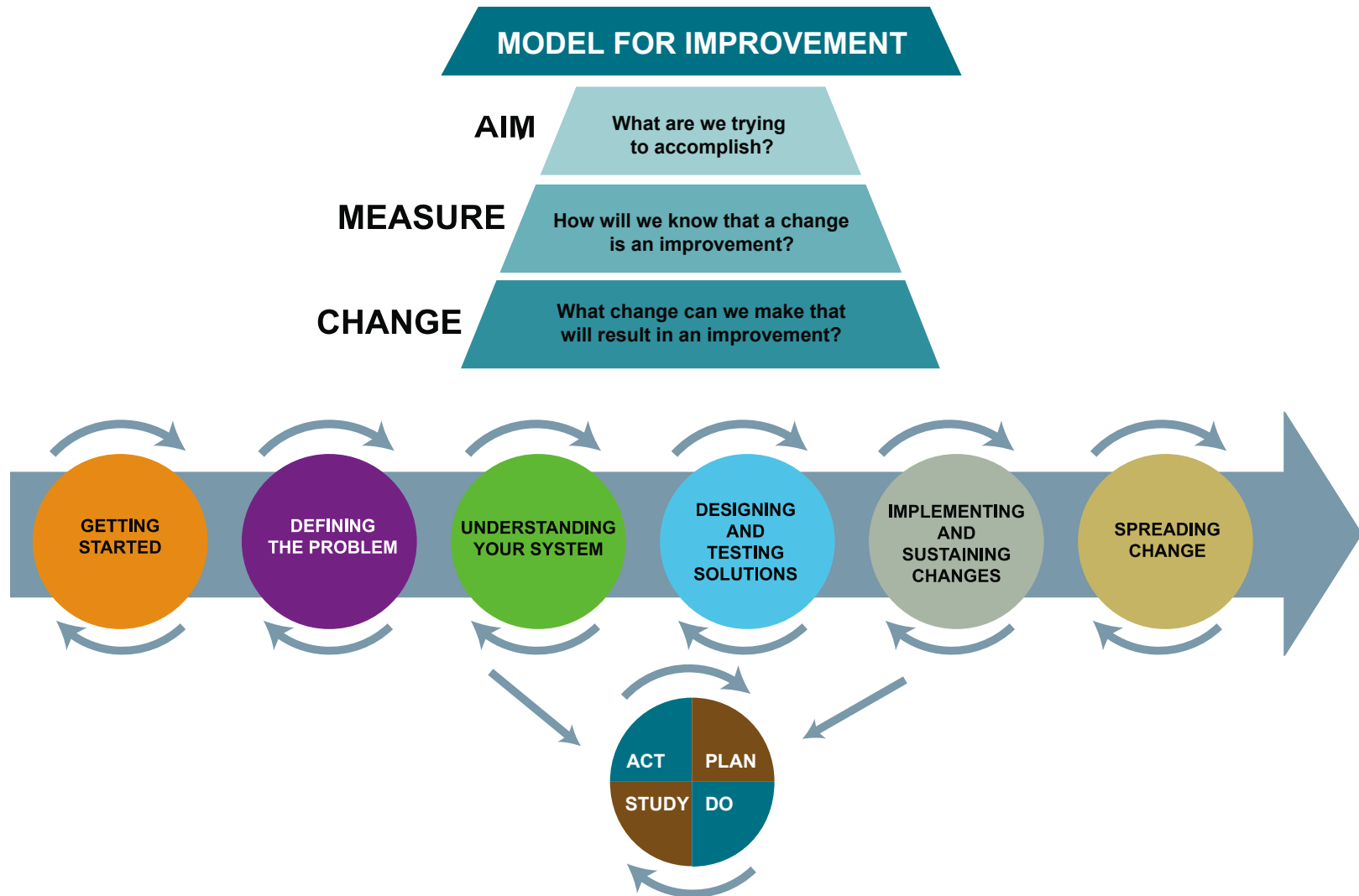
CHANGE			
Planned improvement initiatives (Change Ideas)	Methods and process measures	Goal for change ideas (2013/14)	Comments
Each column to be filled In – multiple rows (change ideas) per measure is ideal			

http://www.health.gov.on.ca/en/pro/programs/ecfa/legislation/qi_primary.aspx

Quality Improvement Plan Template (Excel)



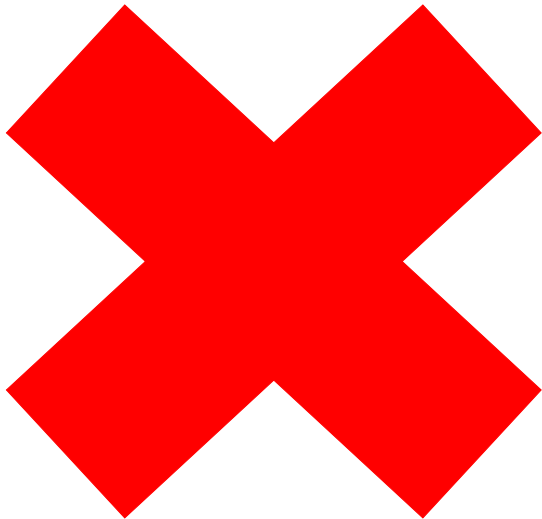
HQO's Quality Improvement Framework



Types of Change

Reactive Change

- Knee-jerk reactions
- Short term, quick fixes



Fundamental Change

- System focus
- Long-term sustainable change



Quick Poll

Of the changes you have made or tried to make in your organization, how many do you think have been fundamental? How many do you think have been reactive?

- 100% fundamental
- 75% fundamental/ 25% reactive
- 50/50
- 25% fundamental/ 75% reactive
- 100% reactive

Where do these change ideas come from anyways?

- Logical thinking about the current system
- Learning from others
- Using technology
- Creative thinking
- Using change concepts

Quality Improvement

All health care professionals have two jobs:

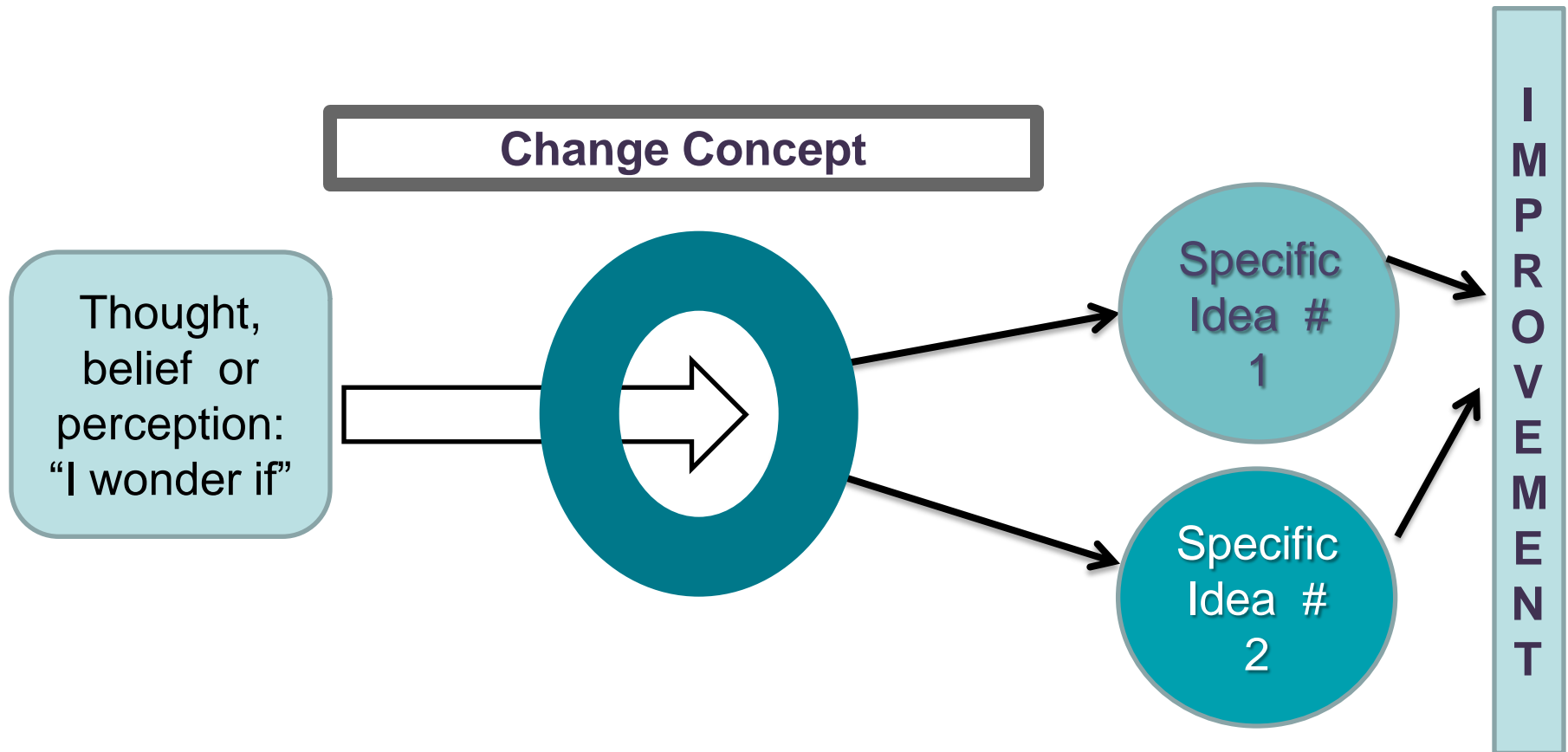
- 1. Providing care*
- 2. Improving care.*

Nelson, E.C., Batalden, P.B., Godfrey, M.M. (2007). *Quality by Design: A Clinical Microsystems Approach*. San Francisco : Jossey-Bass.

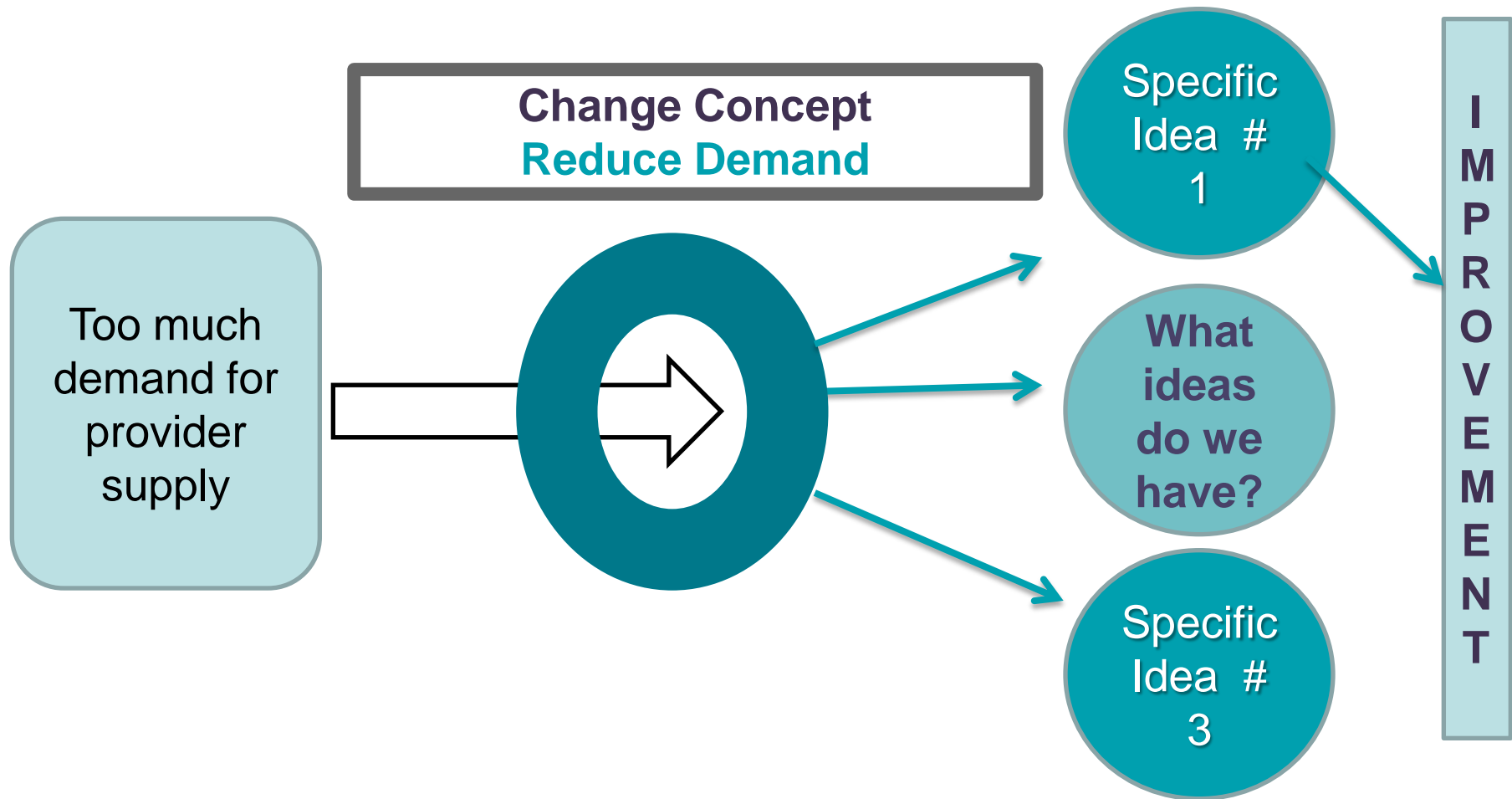
Participation Across the Organization

- Board
- Quality Committee
- Executive Director
- Lead Clinician
- Other clinicians and staff
- Patients/Clients and caregivers

Using Change Concepts



Using Change Concept- Access



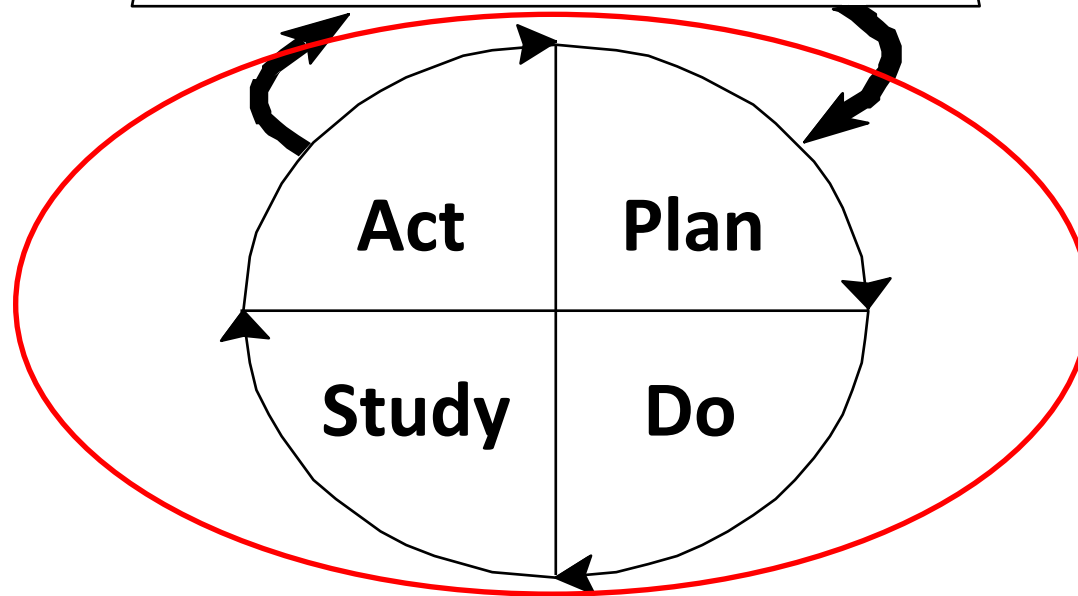
Langley, G.J., Moen, R.D., Nolan, K.M., Nolan, T.W., Norman, C.L., Provost, L.D. (2009). *The Improvement Guide: A Practical Approach to Improving Organizational Performance*. San Francisco: Jossey-Bass

Model for Improvement

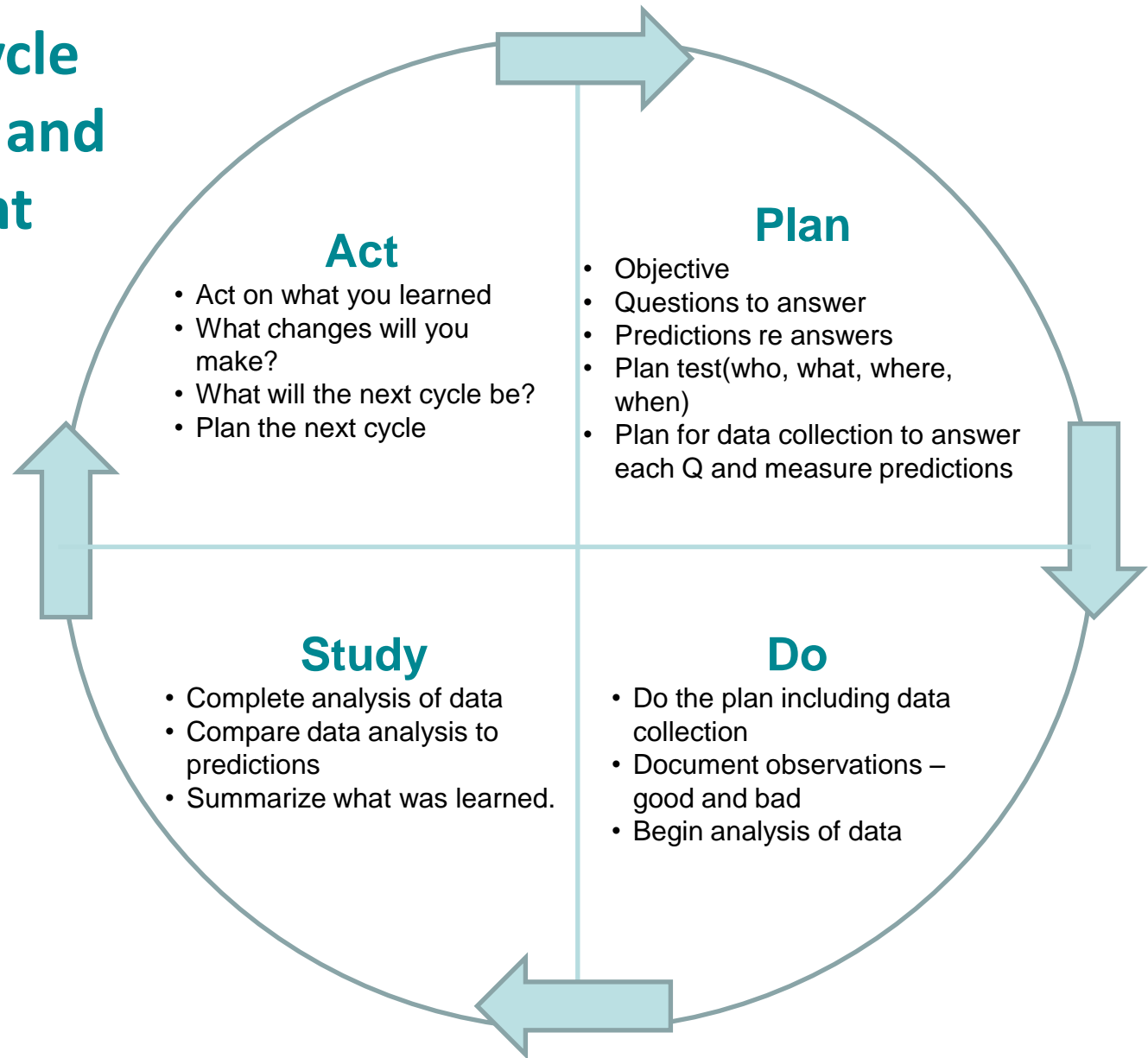
What are we trying to accomplish?

How will we know that a change is an improvement?

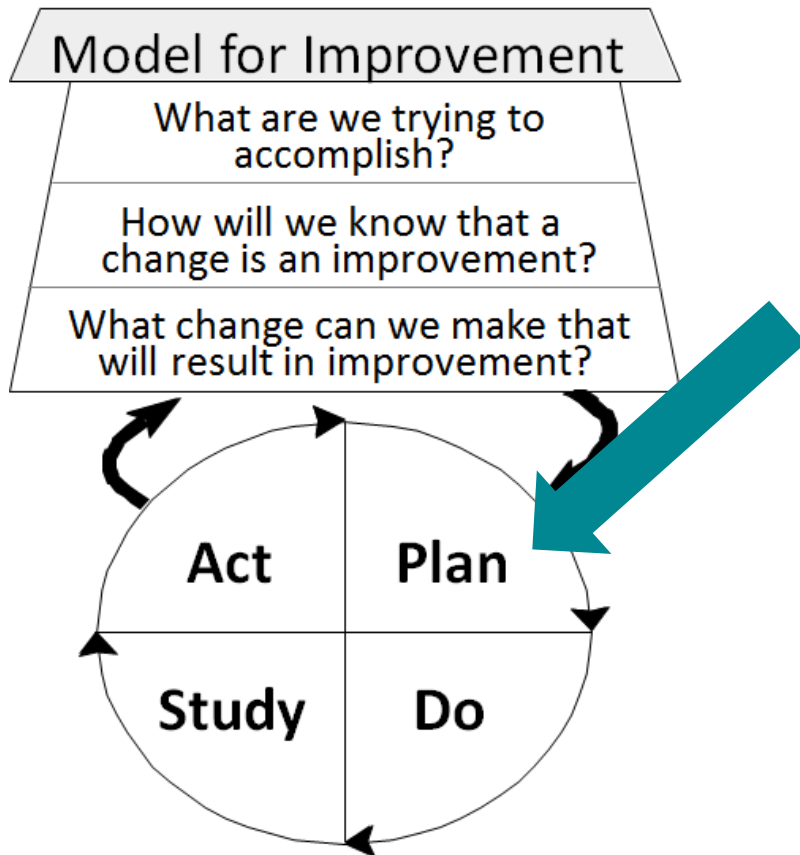
What change can we make that will result in improvement?



The PDSA Cycle for Learning and Improvement



Plan



- What are we testing?
Why?
- Questions to answer
- Predictions for each question
- Plan for data collection to answer each question
- Create the plan to carry out the cycle

Plan to Measure

- What questions do you want to answer?
- Plan to collect data to answer: Who? What? When? Where? and How?
 - ✓ Useful
 - ✓ Low-tech
 - ✓ Qualitative
 - ✓ Quantitative

**Questions and
Predictions**

**What
Data?**

**Who
Collect?**

**When
collect?**

**Where
collect?**

How?

Plan the test

- What do you need to administer the test?
- Ensure that everyone knows their role

List tasks required to set-up this test: Who, What, When, Where?

What – Tasks	Who	When	Where

Plan Phase

Area of Focus: To increase supply

Purpose of cycle: To test having the RN see hypertension patients in follow-up to increase provider supply

Questions:

1. How long will appointment be to cover all required tasks?
2. What is the feedback from the patient?

Predictions:

1. The RN predicts it will take 30 minutes for this first test.
2. The RN predicts that the patient will be fine with meeting her for the BP appointment. The medical receptionist predicts that the patient may be concerned about not seeing the provider.

RN BP Appointment

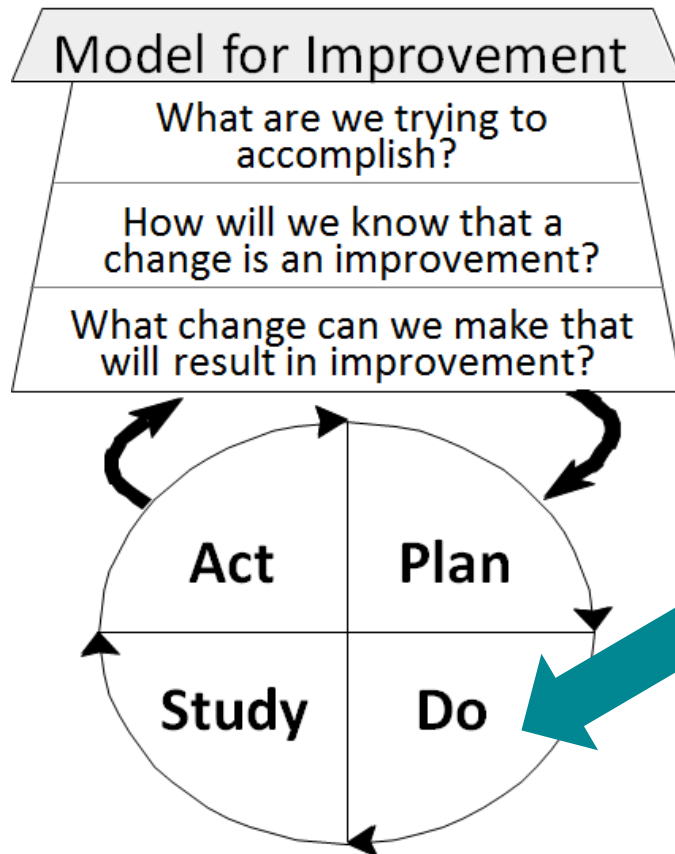
Questions and predictions	What Data?	Who Collect?	When collect?	Where collect?	How?
<p>How much time to conduct the appt?</p> <p><u>Prediction:</u> 30 minutes</p>	Number of minutes	RN	During appt	Exam room	Stopwatch on phone
<p>What is patient feedback?</p> <p><u>Predictions:</u></p> <ol style="list-style-type: none"> 1. Patient will like the appt with RN 2. Patient will want to see provider 	Patient feedback	RN	After appt	Exam room	Interview questions

BP appointment done by RN

List tasks required to set-up this test: Who, What, When, Where?

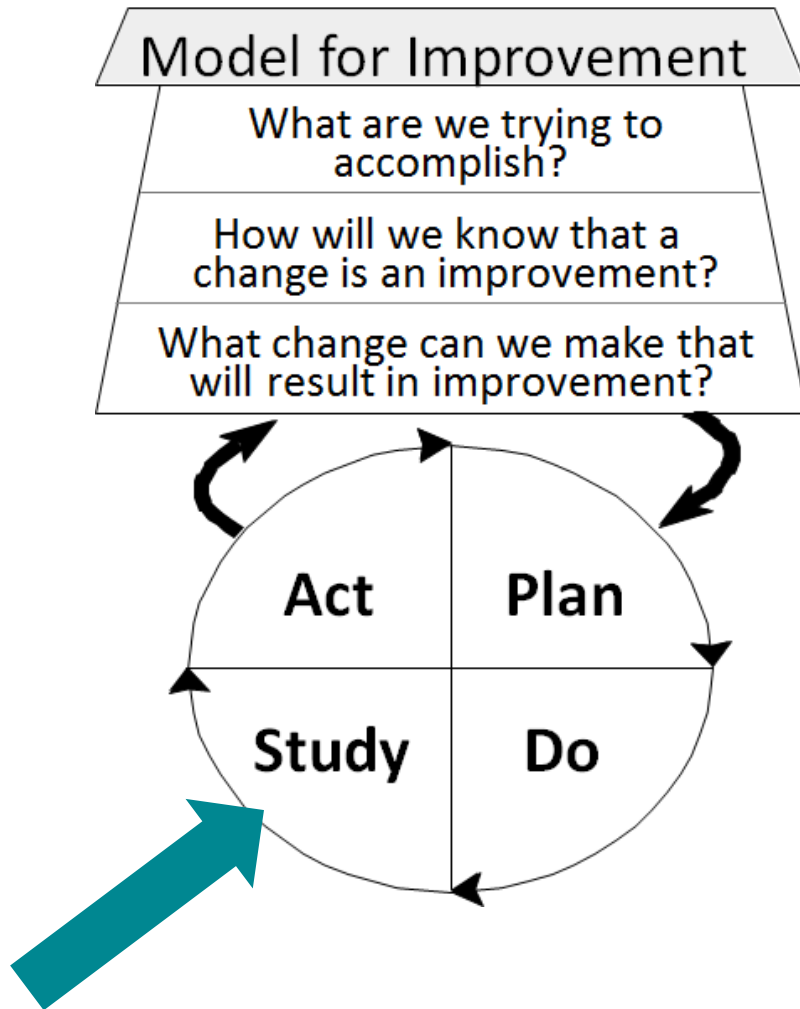
What - tasks	Who	When	Where
Phone patient to ask if he will participate in appt with RN	Receptionist	Tuesday	
Develop questions to collect patient feedback	RN	Tuesday	
Book extra time in RN schedule after appt to collect feedback	Receptionist	Today	RN template

Do



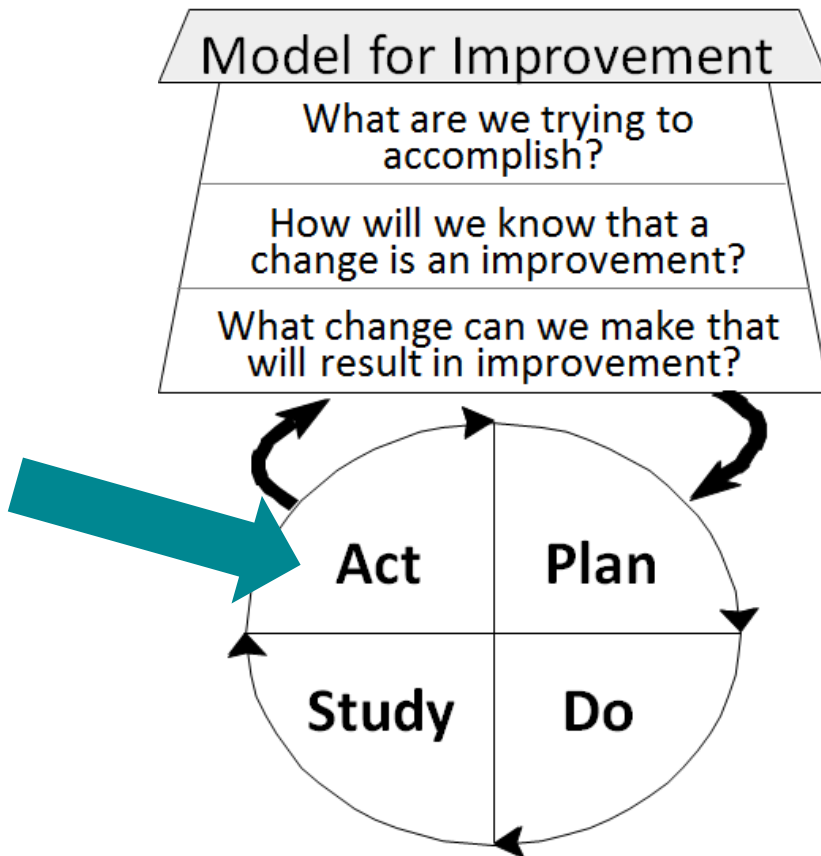
- Conduct the plan and collect data
- What did you observe when the test was carried out?
- Were there any unexpected observations?

Study



- Analyze your data and describe the results.
- How do the results compare with your predictions?
- What did you learn from this cycle?

Act



Based on what was learned a change may be:

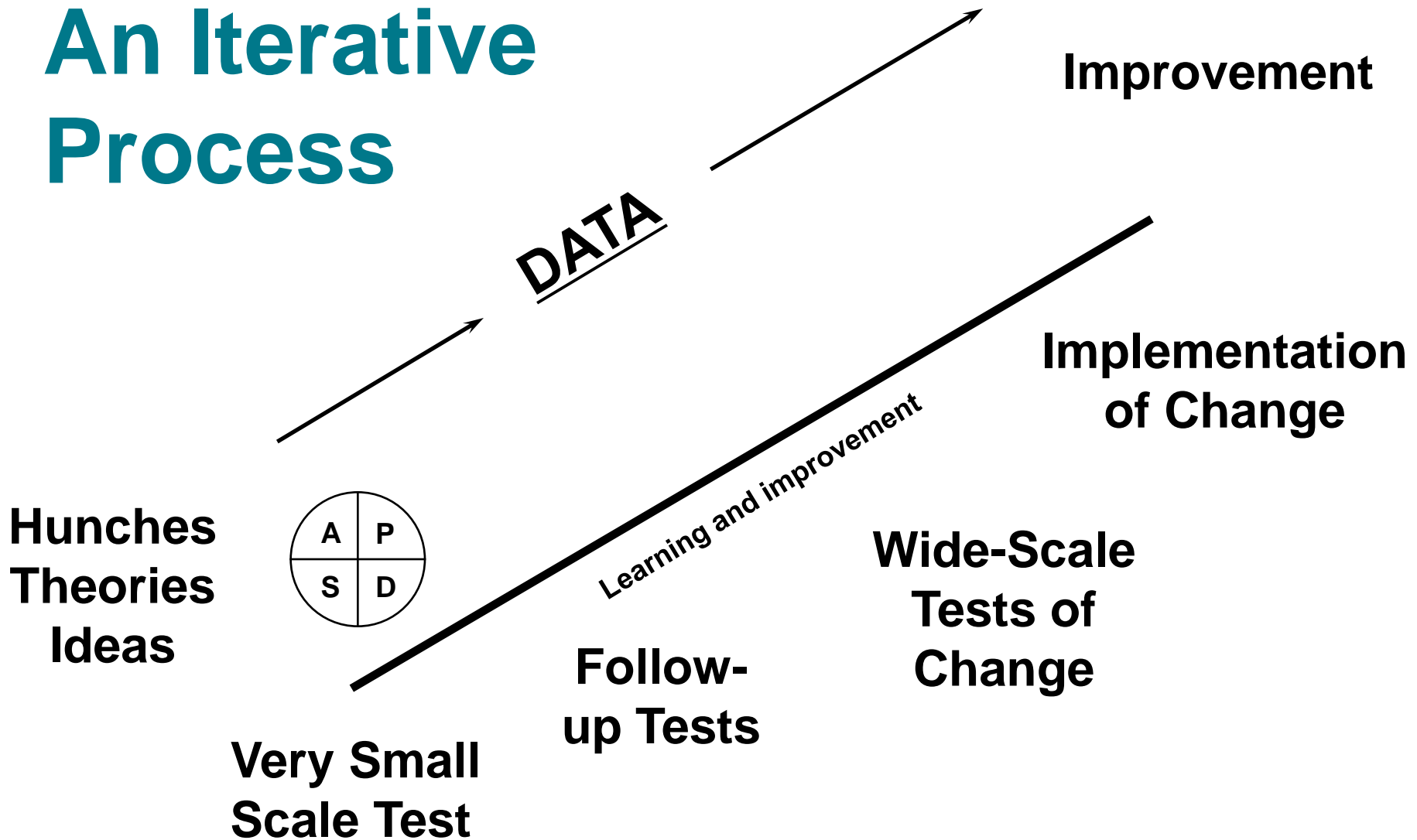
- Dropped
- Modified
- Increased in scope
- Tested under other conditions.
- Implemented

Quick Poll

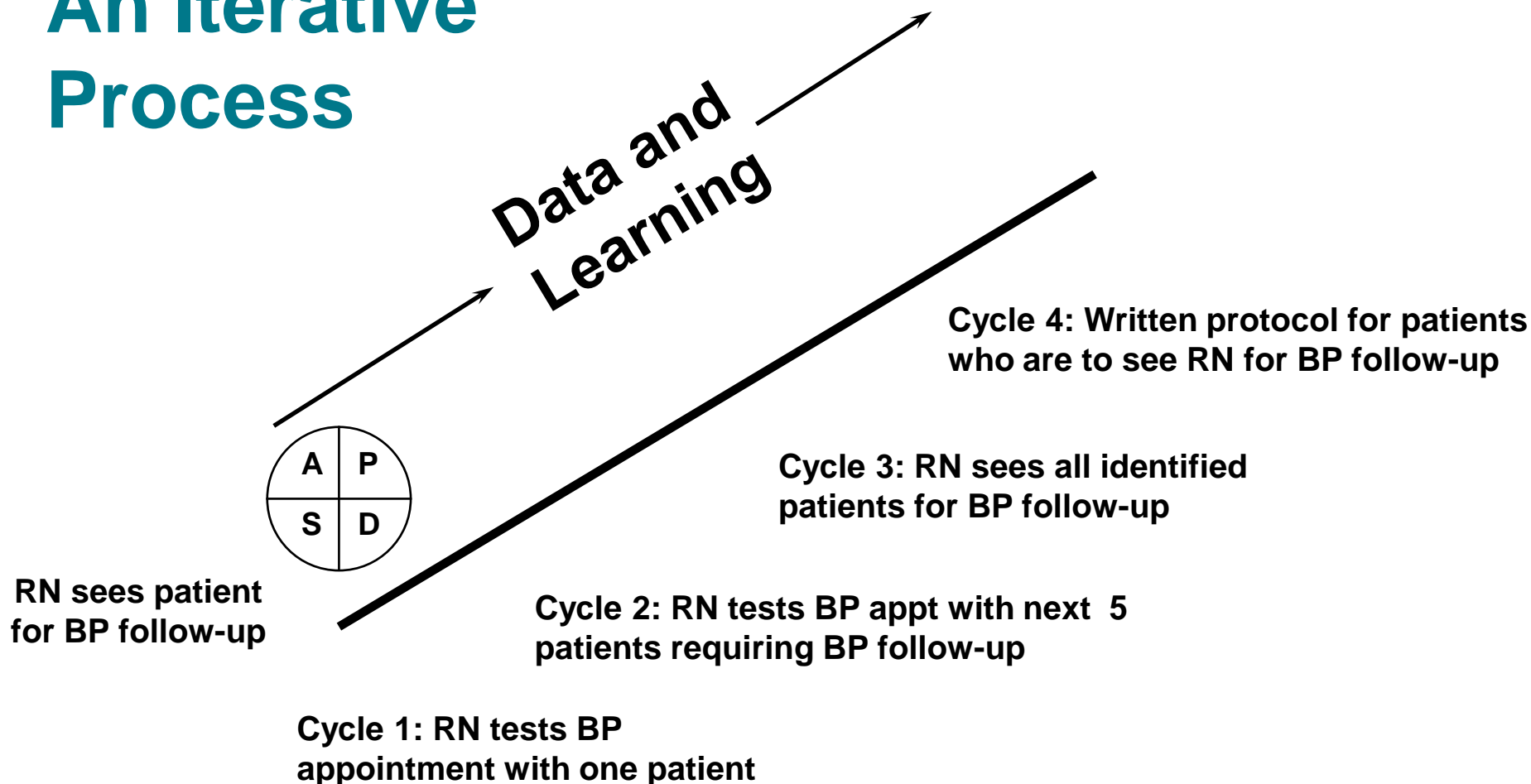
So, what does PDSA stand for?

1. Plan Do Study Act
2. Please Do Something, Anything
3. Post demand supply activity

An Iterative Process



An Iterative Process

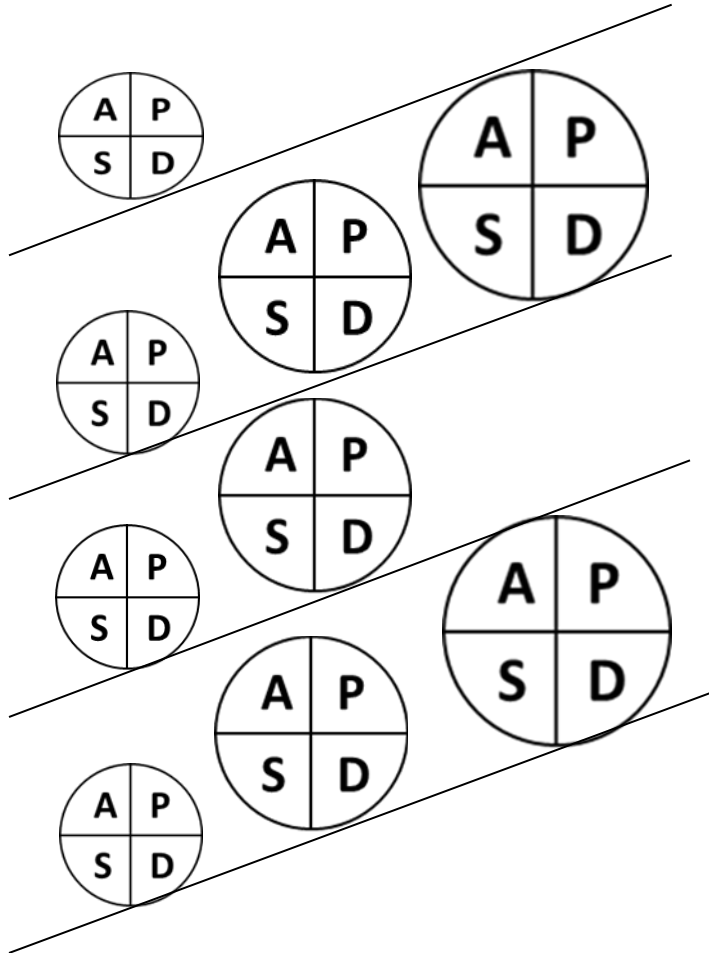


**Standardize
Exam Rooms**

**RN providing
BP follow-up**

**Email
follow-up**

**Group visits
for patients
with chronic
disease**



Hints for Planning Useful Cycles

Scale down size

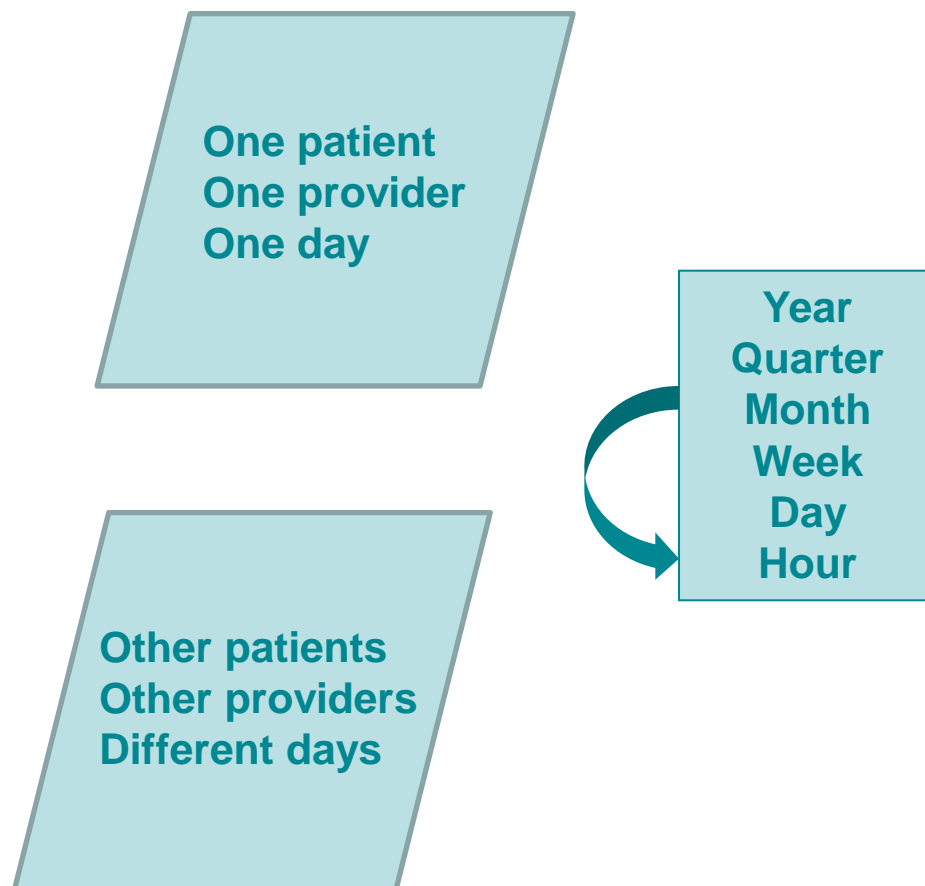
—think “oneness”

Scale down the time

– think “drop two”

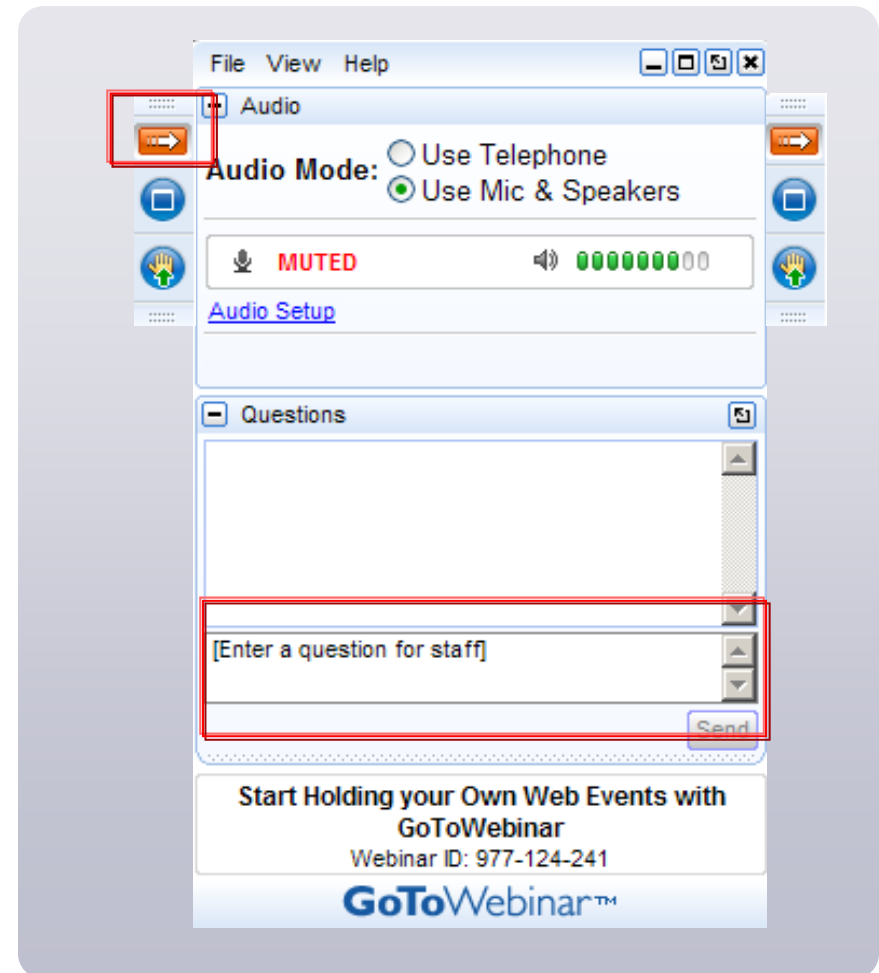
Test under many conditions

Think about next cycle



How to Participate

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Resources for Capacity Building

- HQO QIP Specialists (QIP@hqontario.ca)
- Live web-based learning opportunities from HQO
- Institute for Healthcare Improvement Open School
- 2012/13 Quality Improvement Plan analysis report
- HQO Quality Compass (Available Feb 28th, 2013)
- Signing up for bestPATH, Advanced Access & Efficiency & CDM, or other locally based initiatives
- Evidence Development and Standards Branch
- Health System Performance Branch

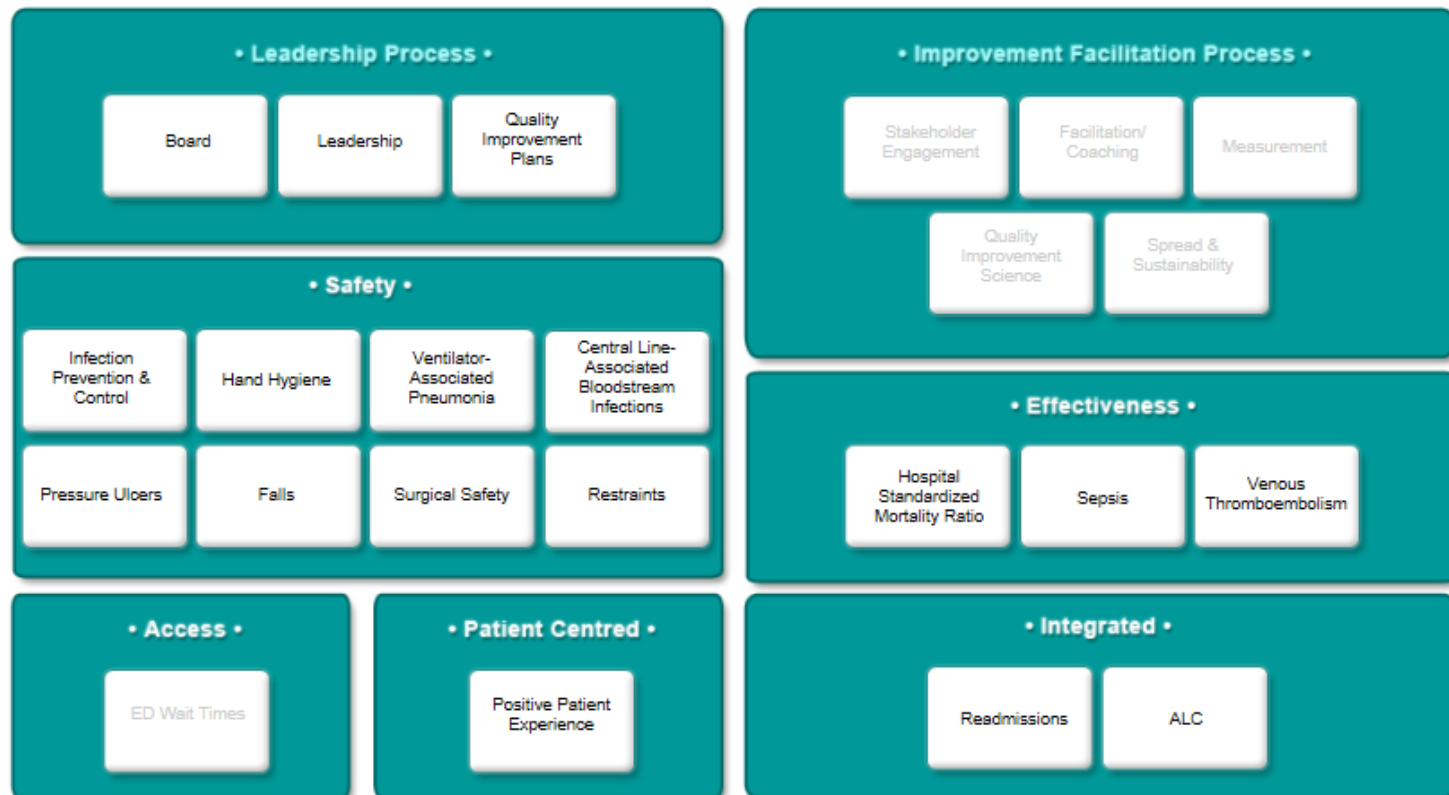
Documents to support the development of your QIP

- Guidance document
- Narrative
- QIP template
- Appendices

http://www.health.gov.on.ca/en/pro/programs/ecfa/legislation/qi_primary.aspx

Quality Compass

Improvement Map



ACHIEVEMENTS

Advanced Access, Efficiency & Chronic Disease Management for Primary Care Wave 6 Learning Community

- Application deadline is March 1, 2013 (rolling application process)
- Wave 6 begins March 20, 2013
 - Six months of AA&E & three months of Chronic Disease Management (as well as three months of data collection for sustainability)
- Supports available to primary care practices:
 - QI Coaches
 - Resources such as: road map, workbook, tools, new & improved user-friendly Gateway, webinars
- For more information or to apply, visit: www.hqolc.ca
- Questions? Contact: learningcommunityinfo@hqontario.ca

Primary Care QIP Webinar Series

Next webinar in series:

Webinar 3 - Thursday Feb 14 at 7:30am and 12:10pm:

Understanding Measurement – Using Data in Primary Care QIPs

Webinar 1 - Tuesday Feb 26 at 7:30am and 12:10pm:

Completing Your QIP – Understanding Each Step

Webinar 2 - Wednesday Feb 27 at 7:30am and 12:10pm:

Quality Improvement for Primary Care – An Introduction

Webinar 3 - Thursday Feb 28 at 7:30am and 12:10pm:

Understanding Measurement – Using Data in Primary Care QIPs



Thanks for joining us!