THE STRATEGIC GOAL

A strong culture of patient, caregiver and public engagement to support high quality health care

THE GUIDING PRINCIPLES

- Partnership
- Transparency
- Learning
- Responsiveness
- Empowerment
- Respect

ACROSS THESE DOMAINS

- Personal care and health decisions
- Program and service design
- Policy, strategy and governance

ACROSS A SPECTRUM OF ENGAGEMENT APPROACHES

- Share: Provide easy-to-understand health information
- Consult: Get feedback on a health issue (e.g., policy or decision)
- Deliberate: Discuss an issue and explore solutions
- Collaborate: Partner to address an issue and apply solutions

ENABLED BY:

- A culture of continuous quality improvement
- Access to easy-to-understand health information
- Commitment to health equity and cultural competence
- Rigorous research and evaluation